## D.K.GOVT.COLLEGE FOR WOMEN(A), NELLORE DEPARTMENT OF COMMERCE

## **Department Profile**

- ♣ The Department of Commerce offering B.Com (Computer Applications), B.Com (General) programmes from 1964.
- ♣ In 1964 degree course in B.Com was introduced in continuation to Pre-University course.
- ♣ The college was conferred autonomy in the year 2015-16.
- ♣ BBA (Digital Marketing) and B.Com (Professional) Programme was introduced from the academic year 2020-21.
- ♣ The Department of Commerce has 6 faculty members with 2 Doctorates and 3 JRF/NET/SLET/APSET qualified faculties and remaining are pursing Ph.D.

## COURSES OFFERED:

- 1. B.Com (General)
- 2. B.Com (Computer Applications)
- 3. B.Com (Professional)
- 4. BBA (Digital Marketing)

## FACULTY PROFILE:

- 1. Smt. M.Lakshmi Prasanna
  - M.Com, M.Ed, M.Phil, APSET
- 2. Dr.R. Vijaya Bhaskar
  - M.Com, M.Phil, Ph.D, SLET
- 3. Smt. J.Srujan
  - M.Com, NET, APSET
- 4. M.Premananda Babu
  - M.Com, APSET
- 5. B.Madhu Sudhana Rao
  - M.Com, M.B.A
- 6. Dr.P.Keerthi
  - M.B.A, Ph.D, Diploma in Tourism