



D. K. GOVERNMENT COLLEGE FOR WOMEN

Nellore, Andhra Pradesh- 524003

Autonomous College, College with Potential for Excellence

Re-accredited with "A" Grade by NAAC



CERTIFICATE

This is to certify that the following document contains information related to **7.1.1** which includes **Annual Gender Sensitisation Action Plan**.


Criterion In-Charge


Principal

Principal
D.K.Govt. College for Women (A)
NELLORE.





D. K. GOVERNMENT COLLEGE FOR WOMEN

Nellore, Andhra Pradesh- 524003

Autonomous College, College with Potential for Excellence

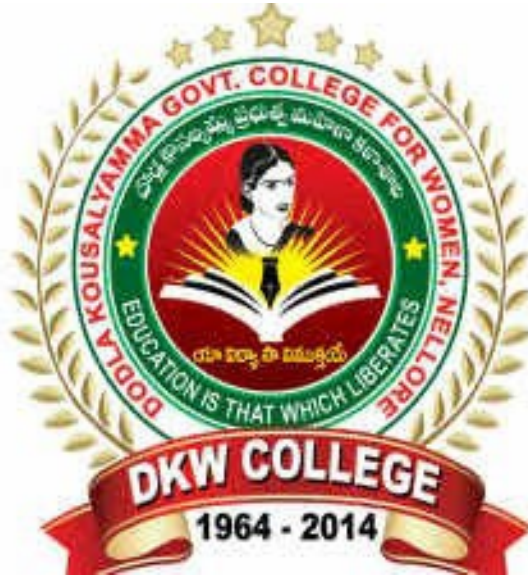
Re-accredited with "A" Grade by NAAC



Gender sensitization action plan

S.NO	Programme /activity	Date
1	Women equality day	26-8-2017
2	Motivation and awareness session in self defence	6-09-2017
3	International women's day	8-03-2018
4	Risk empowerment programme	12-03-2018
5	A view to see gender equality	21-10-2018
6	Clarity on gender disparity	30-10-2018
7	Gender equity and economy	06- 01-2019
8	Human Rights day	10-12-2020
9	Voters awareness day	25-01-2021
10	National Girl Child day	24-01-2022
11	Patriarchy	11-02-2022
12	Gender equality	29-06-2022
13	Gender Discrimination	08-07-2022

D.K.GOV.T.COLLEGE FOR WOMEN (A) ,NELLORE



WOMEN AND GENDER SENSITIZATION COMMITTEE

2017-18

D. K. GOVT. COLLEGE FOR WOMEN (A), NELLORE

WOMEN EQUALITY DAY

Women and gender sensitization committee was constituted in our college to create awareness for the students, staff and other administrative staff free from harassment or gender-based discrimination. As our college is women institution, this committee empowers women that create a healthy relationship in the society.

The programme has been organized in D. K. Govt. College for women on 26th August 2017 to give awareness to the students about women rights. Principal Dr C.H. Masthanaiah sir presided over the programme and the chief guest Dr Pallumreddy Yashodhara garu enlightened the students about the equal opportunities to education and employment, pushing against the suppression and violence towards women and against the discrimination.

Nearly 300 students involved in this programme and teaching and non-teaching staff also participated.



MOTIVATION AND AWARENESS SESSION IN SELF DEFENCE

An awareness and motivational session in defence has been conducted on 6th September 2017 for the students in association with the district police authorities. The Principal of the college Dr C.H. Masthanaiah sir presided over the programme. The chief guest of the programme Sri N.B.K.Muralikrishna DSP, Nellore district addressed the students about the need for being aware of the strategies of self defence. Nellore town CI Sri Narasimha Reddy sir told the students about the mental agility that students have to possess at the time of emergency situations. He asserted that it is not just mental strength but mental alertness that helps one in saving oneself from evil elements.

Two of the members from Durga academy namely V. Ravi and N. Lakshmi displayed the tactics for self defence that students can use in case of their being assaulted physically. Nearly 325 students were made to practice the tips.

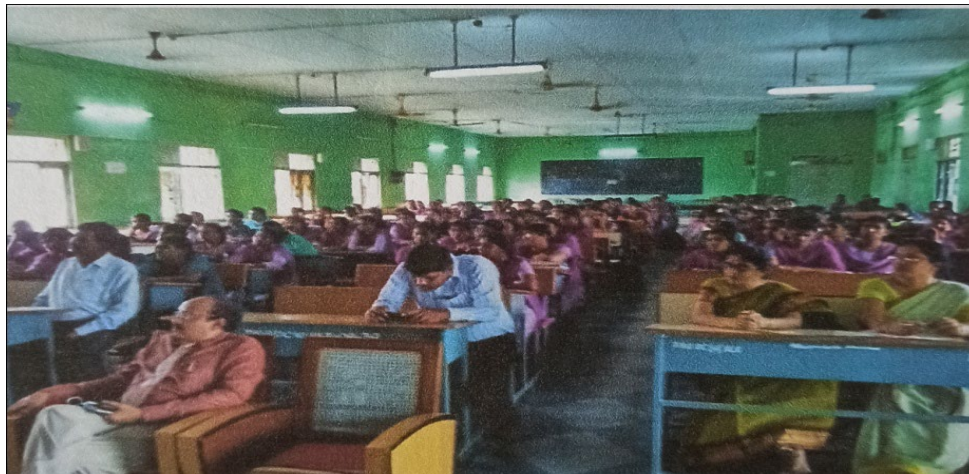


INTERNATIONAL WOMEN'S DAY

Women and gender sensitization committee was constituted in our college to create awareness for the students, staff and other administrative staff free from harassment or gender-based discrimination. As our college is women institution, this committee empowers women that create a healthy relationship in the society.

International women's day was conducted in our college on 8th March 2018 and Dr C. H. Masthanaiah, Principal of the college presided over the meeting.

On this day various competitions like quiz, ek minute eating, back and front speed walk and singing competitions were conducted to all the women staff members and students in the college. All the teaching and non-teaching staff actively participated in these competitions and prizes were distributed to the winners and runners. More than 350 students and all the staff participated in the programme.

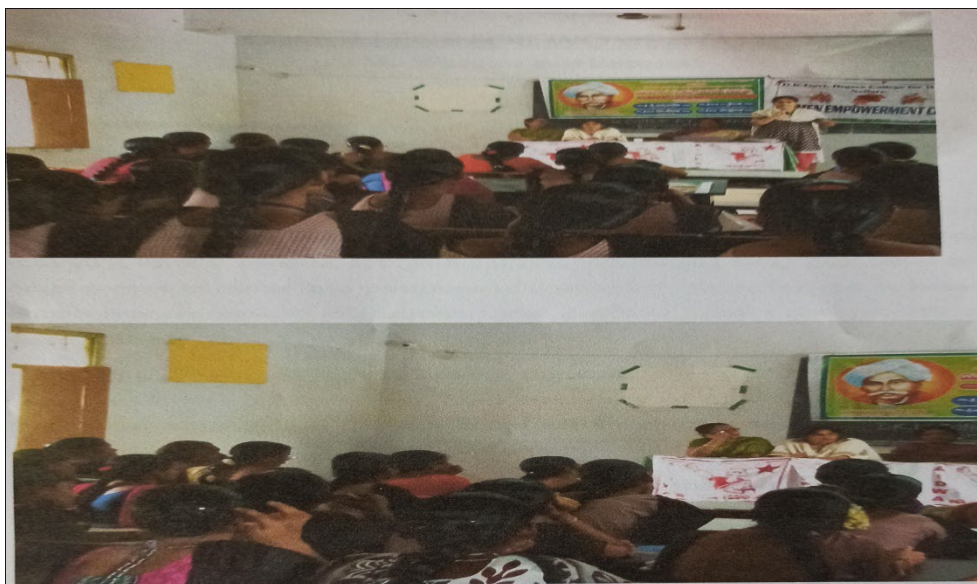


RISK EMPOWERMENT PROGRAMME

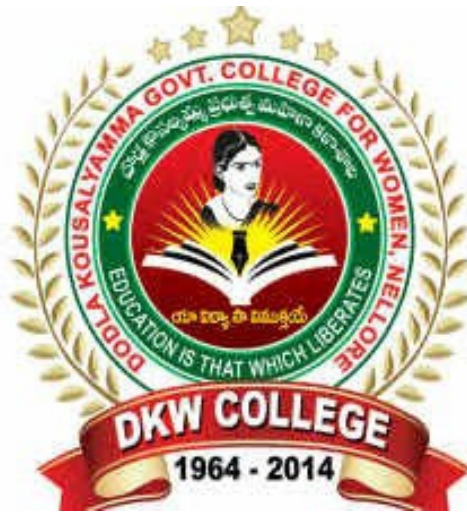
The programme was conducted in our college on 12th March 2018 and Dr C. H. Masthanaiah, Principal of the college presided over the function.

The chief guest of the programme Smt. K. Anuradha, retired Economic professor, SMPVV talked about the women empowerment that women should not be thought as naturally vulnerable. They can be powerful agents of change. Women represent half of the population and majority of those affected. Women want to be part of projects and to participate in public policy and she also added that if you educate a woman, you are educating a family and a community.

A total number of 320 students participated in this programme.



D.K.GOV.T.COLLEGE FOR WOMEN (A), NELLORE



WOMEN AND GENDER SENSITIZATION COMMITTEE

2018-19

D. K. GOVT. COLLEGE FOR WOMEN (A), NELLORE

A VIEW TO SEE GENDER EQUALITY

An awareness programme on gender equality was conducted by Dr C. Kalapriya, Lecturer in Home science on 21st October 2018 about the different views of gender equality such as Psychological and Sociological. She highlighted that the socially acceptable ways of acting out gender norms are learned from birth through childhood socialization. The students learned about what the parents teaches as well as what we pick up at school through religious or cultural teachings in the media and various other social institutions. She also focussed that gender is pervasive dichotomy that guides the behaviour.

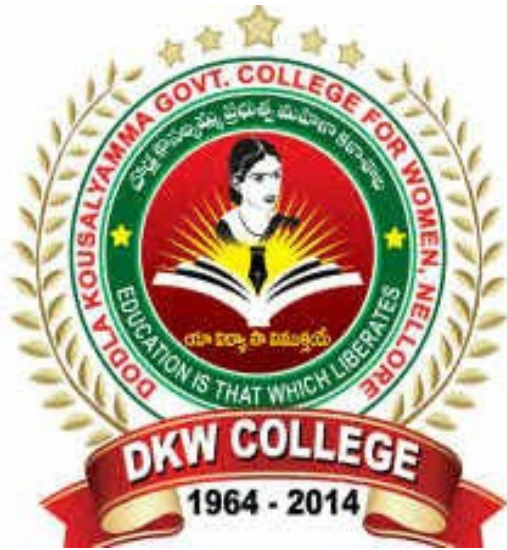
More than 40 students from different subjects attended the programme and gained the knowledge on the views of gender equality.

CLARITY ON GENDER DISPARITY

The lecture on gender disparity in workplace was described by Dr. C. Kalapriya, Lecturer in Home science on 30th October 2018 in Room No. 50 at D. K. Govt. college for Women, Nellore. She has focussed several issues on gender disparity. She addressed many components in gender disparity where women are facing the obstacles at workplace. As the working women are expected to balance two jobs simultaneously- one at the working place and another at the home, women are facing so many problems like no support with the family members at home to comply with the timings at the workplace, taking care of children etc. Women are much more likely than men to work in service occupations like personal care aides, home health aides, nursing assistants and other roles that include a gentle touch. The need to implement policies that can effectively increase the pace of change of women to improve within the workplace is utmost important.

Further she added that learning the strategies to improve and effective use of resources could considerably help in overcoming gender disparity at workplace. Nearly 30 students attended the lecture from various disciplines. The students motivated themselves and also imparted knowledge to the girls residing at welfare hostels in Nellore district.

D. K. GOVT. COLLEGE FOR WOMEN (A), NELLORE



WOMEN AND GENDER SENSITIZATION COMMITTEE

2019-20

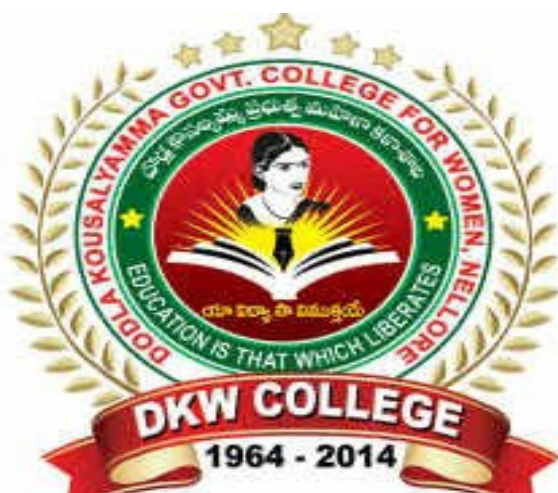
GENDER EQUITY AND ECONOMY

Gender equality is a multidimensional term assuming economic, cultural and social dimensions. Country's economic growth depends on the young generation who have ample of ideas, strategies and energies to improve better and to solve many issues. In addition to culture, the gender issues are in close relation with the global business.

Women have been anticipated to perform most of the work in the home as a matter of course, irrespective of which partner is most suited to the task. This old fashioned attitude still remains an important explanation of the differences in women's labour participation. In this perspective, awareness on economic growth in relation to gender equality was the need of the hour felt and thus trained the students of DK College by Dr. C. Kalapriya, Lecturer in Home Science.

The programme was held on 6th January 2019. More than 35 students attended the programme. Students asked many doubts and actively participated in listening the lecture. They realised that the women's participation in all works other than household could bring good economic growth and development. Thus, students trained and motivated the adolescent girls of Nellore district.

D.K.GOV.T.COLLEGE FOR WOMEN (A), NELLORE



WOMEN AND GENDER SENSITIZATION COMMITTEE

2020-21

HUMAN RIGHTS DAY

The Department of Political Science has organised Human Rights Day in our college on 10th December 2020.

Human Rights Day is observed every year on 10th December. The United Nations General Assembly adopted, in 1948, the Universal Declaration of Human Rights (UDHR) and it is a milestone document, which proclaims the inalienable rights that everyone is entitled to as a human being - regardless of race, colour, religion, sex, language, political or other opinion, national or social origin, property, birth or other status.

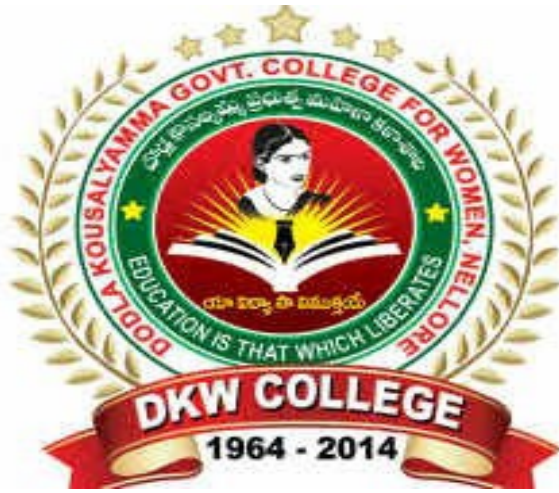
The Theme for 2021 Human Rights is : EQUALITY - Reducing inequalities, advancing human rights. This programme was aimed to spread the awareness of human rights among students. The Principal of our college Dr. D. Giri sir presided over the function. The Chief guests were Sri. Sri Mannarayana, SETNEL officer, Sri. Vijay Kumar, Voluntary organiser, Sri. A Mahendar Reddy, Nehru Yuva Kendra officer, Sri. Abdul Khayum, District skill development officer, LawerRamya Rekha, Assistant Professor. D. Rama Devi participated in the program.

The speakers focussed on the Human rights and enlightened the students about the right to be free from torture, the right to freedom of expression, the right to education and the right to civil and political rights, such as the rights to life, liberty and privacy. One of the speaker explained that UDHR also mentions economic, social and cultural rights, such as the rights to social security, health and affordable housing. Finally it was concluded that the Universal Declaration of Human Rights sets out a broad range of fundamental rights and freedoms to which all of us are entitled. Students were very much interested and had an interactive session at the end of the program.

VOTER'S AWARENESS DAY

The voters' awareness day held on 25th January 2021 made the students and employees think about the value of vote and its proper utilisation. Consumers' day held on 15th March 2021 made them think about their duties as citizens to face malpractices, adulteration, bribery and illegal trading. World Environment Day held on 5th June 2020 made them think about their responsibilities to protect environment. The national anthem and national song ignited the interests of the students and reminded their role in nation building. YRC, NSS and NCC of the college train up the students to inculcate human values. The parade exhibited by the NCC cadets during Independence day and Republic day celebrations of this year inspired all and made us think about our great nation and its up keeping.

D.K.GOV.T.COLLEGE FOR WOMEN (A), NELLORE



WOMEN AND GENDER SENSITIZATION COMMITTEE

2021-22



DODLA KOUSALYAMMA GOVERNMENT COLLEGE FOR WOMEN

Nellore, Andhra Pradesh - 524003

Autonomous College, College with Potential For Excellence

Re-accredited with 'A' Grade by NAAC



National Girl Child Day

Awareness programme on “Girls Rights and Various Laws”

By Bala Bhavan Director

The three NSS units of D.K. Govt. Degree College for Women conducted an awareness Programme on National Girl child Day i.e., **24.01.2022**. Principal Dr. D. Giri garu preceded over the function and addressed the students. Smt. Govinda Raju Subhadra devi Director Bala Bhavan Nellore attended as Chief Guest and delivered a lecture on “Girls Rights and Various Laws “benefited to girl students. Dr.V.Chenchuramaya lecturer in economics explained about gender in equalities and how to overcome the issues.



National Girl child Day



Principal Dr. D. Giri garu & Bala Bhavan Director



Economics Lecturer Dr.C.Chenchuramayya garu



Poster Presentation by NSS volunteers

PATRIARCHY

Women and gender sensitization committee was constituted in our college to create awareness for the students, staff and other administrative staff free from harassment or gender-based discrimination. As our college is women institution, this committee empowers women that creates a healthy relationship in the society.

An essay writing competition was organized in D. K. Govt. College for Women (A), Nellore on 11th February 2022 on “Patriarchy”. This competition gives an awareness about a system of relationships, beliefs and values embedded in political, social and economic systems about gender inequality between men and women. Dr. D. Giri sir, Principal of the college presided over the programme.

Nearly 12 students have actively participated in this competition. Dr N.Anitha, Convener and members of Women and Gender Sensitization Committee (WGSC), other Faculty members also participated in this programme.

GENDER EQUALITY

Women and gender sensitization committee was constituted in our college to create awareness for the students, staff and other administrative staff free from harassment or gender-based discrimination. As our college is women institution, this committee empowers women that creates a healthy relationship in the society.

An awareness programme on Gender Equality was observed in D. K. Govt. College for Women (A), Nellore on 29th June 2022. For this programme Smt. Kavitha CEO, District Nodal Women and Child, District Nodal NGO Women and Child issues, Bright way foundation CEO and Director acted as Chief guest and Dr. D. Giri sir, Principal of the college presided over the function.

Smt. Kavitha, addressed the students with wonderful message regarding to the equal rights, responsibilities and opportunities. She also gave awareness on the violence against women, child marriages, etc. Smt. S. Fathimunnissa Begum, Lecturer in History addressed the students about the problems of domestic violence and the importance of education in women literacy.

Dr N. Anitha, Convener and members of Women and Gender Sensitization Committee (WGSC), other Faculty members and more than 80 students also participated in this programme.



GENDER DISCRIMINATION

In D. K. Govt. College for Women (A), Nellore poster presentation competition was observed on 8th July, 2022 on “Gender Discrimination” by the Women and Gender Sensitization Committee in the college auditorium.

A total of 15 students have participated and displayed various presentations regarding Gender equality, Women rights etc. Dr. D. Giri sir Principal, D. K. Govt. College addressed the gathering on gender equality in education, employment and entrepreneurship. The Convener of the committee Dr. N. Anitha spoke about the economic empowerment of women and gender equality in leadership.

The best three presentations of the competition are Kum R. Sony II B. A - HEP, Kum P. Sneha and Kum Sk. Bibeejan I B.Sc MSCS were awarded the prizes. Smt. D. Surendra, Lecturer in Chemistry and Dr. B. RajaRajeswari, Lecturer in Botany acted as Jury Members for this competition. The members of the committee Dr. S. Vindhyavali, Smt. Sk. Fathimunnissa Begum, Smt. N. Naga Syamala and Dr. T. Mamatha participated in this programme.



Nellore, Andhra Pradesh, India
DKW College Bus Stop, Podalakur Rd, Ambedkar Nagar, Nellore, Andhra Pradesh 524003, India
Lat 14.44003°
Long 79.96813°
08/07/22 03:31 PM



Nellore, Andhra Pradesh, India
DKW College Bus Stop, Podalakur Rd, Ambedkar Nagar, Nellore, Andhra Pradesh 524003, India
Lat 14.440431°
Long 79.968116°
08/07/22 03:26 PM



Nellore, Andhra Pradesh, India
CXQ9+V25, Podalakur Rd, Ambedkar Nagar, Nellore, Andhra Pradesh 524003, India
Lat 14.439765°
Long 79.967862°
08/07/22 03:56 PM



Nellore, Andhra Pradesh, India
CXQ9+V25, Podalakur Rd, Ambedkar Nagar, Nellore, Andhra Pradesh 524003, India
Lat 14.439498°
Long 79.967876°
08/07/22 03:20 PM



Nellore, Andhra Pradesh, India
CXR8+HV8, Batwadipalem, Nellore, Andhra Pradesh 524003, India
Lat 14.440982°
Long 79.967971°
08/07/22 03:18 PM



Nellore, Andhra Pradesh, India
CXQ9+V25, Podalakur Rd, Ambedkar Nagar, Nellore, Andhra Pradesh 524003, India
Lat 14.439853°
Long 79.967999°
08/07/22 04:10 PM